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Public art feeds the imagination, defines places, and creates destinations.

Play can do the same.



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Play + Sculpture = PlayForm 7

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People are ready for new ways to be outside, to be together, to play.

From the beginning, this project was about innovation. We wanted to step away from existing answers—to create something completely new. Play deserves that. Kids deserve that. Communities can benefit from that.

I'm a sculptor/designer, so that was a natural place to experiment. Children are drawn to sculpture. They want to interact with it. But most sculpture isn't designed with play in mind, and often is not accessible. So we set out to design a sculpture inspired by play and flowing terrain.

PlayForm 7[™] has come a long way from the original sketches. We made the first prototype and invited children to a play test. We learned a lot, made improvements, and built a second prototype. Then we kid-tested a second time, and observed, refined, and rebuilt again. This process helped us create a landscape of play experiences with a wide range of challenge levels to encourage growth.

We identified 21 different play events, but children will find more.

I remember watching the kids see it for the first time. Their reaction was a big *"Whoa"* and then a long pause. They had to process. Their first thought was, *"I've never seen anything like it. I've never played on anything like it."* It's not just physical play, it's intellectual play. You have to decide what you're going to do with it.

For me, that means we got it right. That sense of wonder. It's a lasting effect, too. Because the open-ended nature of it invites ongoing interpretation and discovery. You don't figure it all out in one glance or one session. Part of that is the combination of stability and dynamics. This thing is solid. But the flex treads react and respond, creating balance activity, swaying, feedback, interaction. Your motion can bounce six other people. In a way, it reflects your mood. You can play hard on it, or you can just relax.

> The scale and strong lines coordinate well with urban environments. But it also has a lot of transparent space, so instead of blocking the scenery, it integrates well into natural settings, too. PlayForm 7 can define or redefine a space.

Our goal is to provide a dynamic environment where people can play together, in the here and now. Instead of parents and grandparents taking kids to the playground and passively watching from a bench, PlayForm 7 invites them to participate and interact on their own terms.



Craig Mellott Sculptor/Designer

1. Small Slope A fun balance challenge and an ideal training ground for the bigger slopes. 2. Shelf The perfect destination for perching and observing—but you have to climb your way there! 3. Small Hammock A cozy spot to take a break from the sun and the action, with the fun still in view. 4. Slackline Challenge #1 The ultimate challenge. Reach new goals, try new stunts, and get creative! 5. Lookout Climb Master the ropes and discover a new route to Lookout Ridge and Slackline #1. 6. Lookout Ridge Climb to the top and plan your next adventure while taking in the view. 7. Hill Run Run or roll down the hill-then climb or run up to access Lookout Ridge and the slackline. 8. Tent A cozy hideaway to find some shade and plot your next adventure with friends. 9. Cliff Wall Challenge yourself to conquer the sheer wall, and access The Valley or Lookout Ridge. 10. The Underpass Area under The Valley. Explore the sheltered space and find a quiet place to play.

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Ways to Play

11. The Valley Central feature. Explore the slopes and balance, bounce or lounge on the dynamic terrain.

12. Topline Rope spanning The Valley. Use for support, or invent new moves. Sloth climb. Be a ninja. 13. The Ledge A great beginner wall to hone your climbing skills and transition to The Valley. 14. Big Hammock Social heart of PlayForm 7. Gather with adventurers. Take a nap in the shade. 15. Vista Ridge A little lower than Lookout Ridge. Climb up and wave to your friends across The Valley. 16. Vista Climb The rope rung route to Vista Ridge and Slackline #2. Surprise friends on the Big Hammock. 17. Slackline Challenge #2 A smaller Slackline challenge where beginners can hone their skills. 18. Cave Climb Rope climb to the top of the cave and transition to Slackline Challenge #2. **19. Cave** A social area for everyone to get together, share stories, and start new adventures. 20. Scramble Up A great place to enjoy the sunshine and practice your bouldering skills. 21. Slope Climb to the top, survey your options, watch others play and discover new challenges. ?? What else? See any other ways to play on PlayForm 7? Tell us about it with #PlayForm7.

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Designed for a range of play experiences. Across all challenge levels. For all ages.

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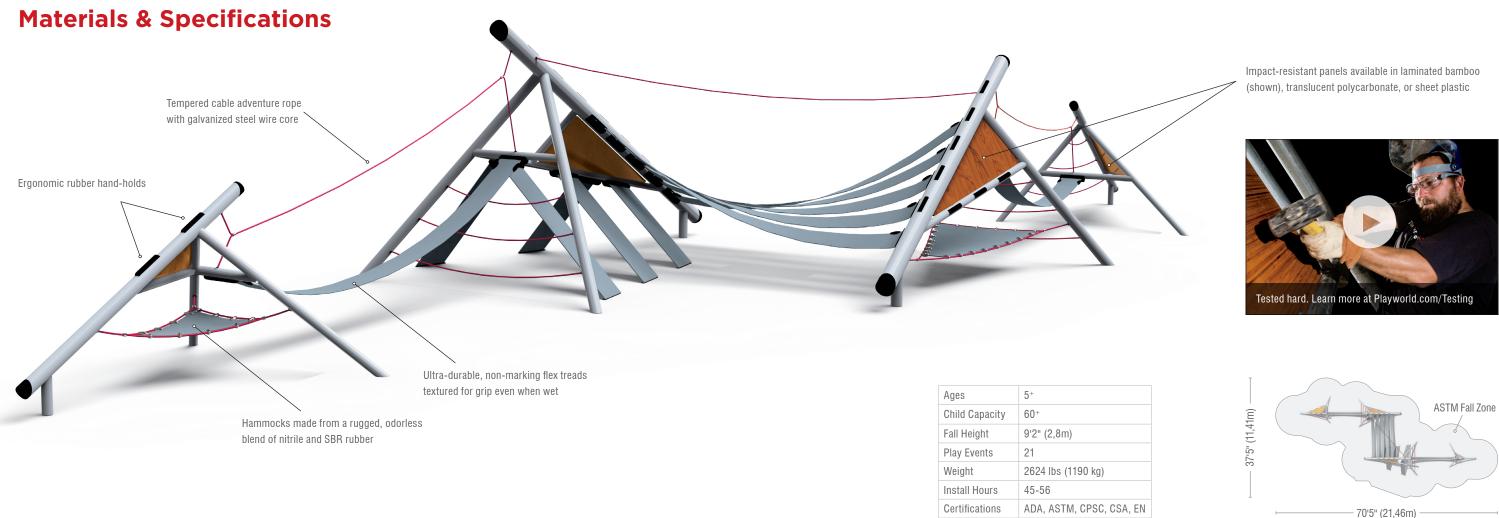
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Laminated Bamboo Panels

Dense, laminated bamboo provides strength and moisture resistance with a warm, natural look. Engineered to endure the extremes of play and the elements, with a flexural strength of 12,800 PSI.

Translucent Polycarbonate Panels

This tough, attractive polycarbonate features durable stucco finish with pebbled texture. Ultraviolet stabilization technology for longlasting color and performance. Tensile stress breaking point of 9,500 PSI (ASTM D638).

Flex Treads

.375" (.95cm) thick with 2-ply performancewoven mesh and high-quality rubber/nitrile blend. Breaking strength of 21,120 lbs. (9579kg) per 12" width. Non-marking, odorless and textured for excellent grip when wet.

Adventure Rope

Comprised of six-stranded tempered cable with polypropylene core. The galvanized steel wire cores of the six strands are inductively fused to polyamide coating. UV stabilized and abrasion resistant.

Flex Treads: industrial-strength playability.

Innovative design calls for innovative materials. Flex treads feature industrial-grade construction, customformulated for the ideal balance of flexibility and durability. The result is a dynamic play experience that's different (and fun) every time.

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3-layers of high-quality, rubber/nitrile blend Textured surface pattern provides just the right grip—even when wet 2-layers of performancewoven mesh provide superior strength

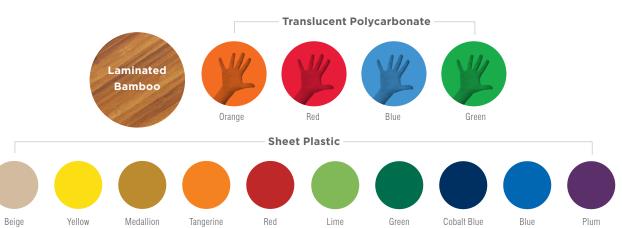
Frame



Panels

Your choice of panel material and color options.





• Extremely strong, yet flexible

- Textured for sure grip, even when wet
- Light gray color stays cooler in the hot sun
- Non-marking and odorless







Black



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